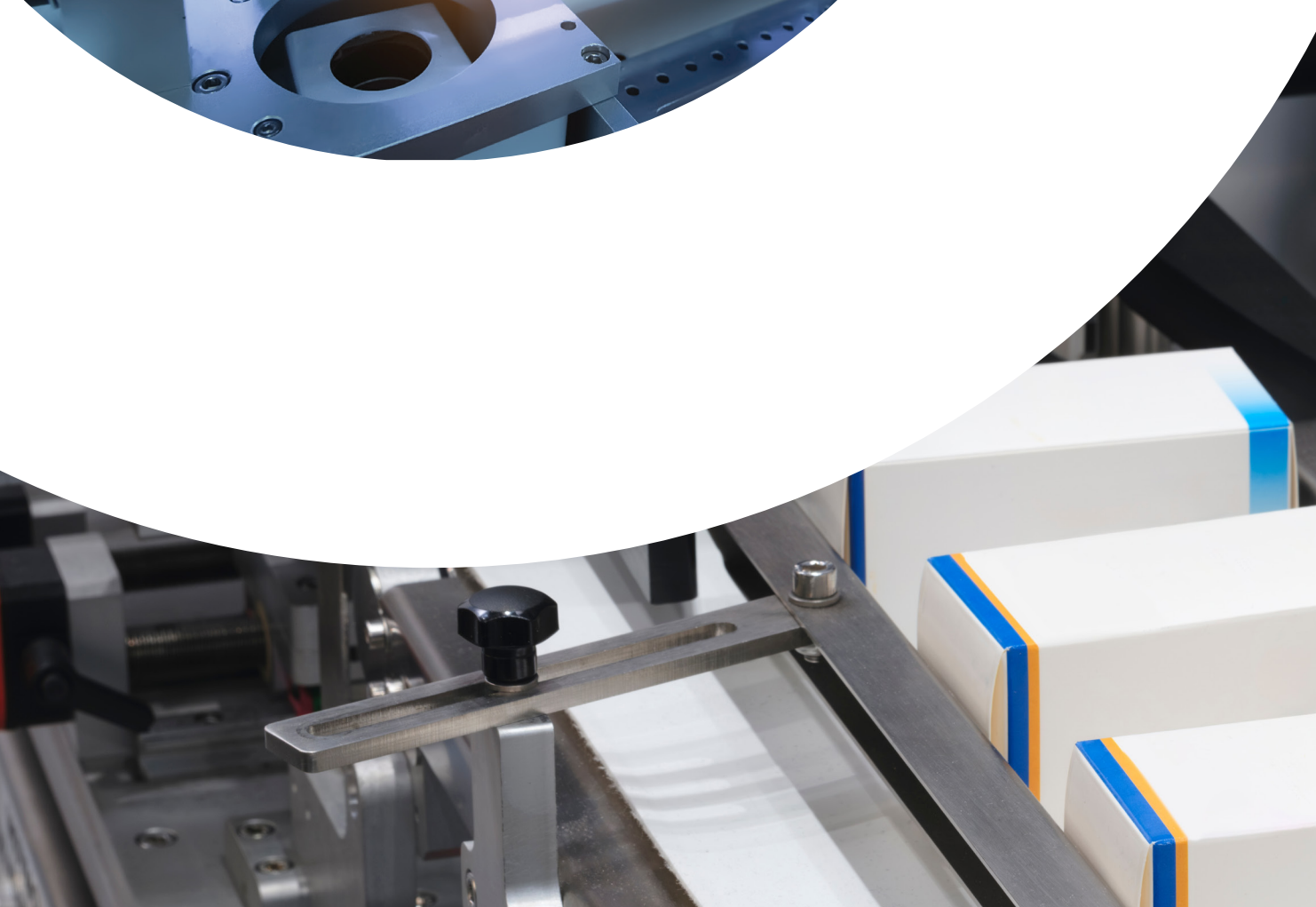




**INNOVATION AND  
EXCELLENCE IN  
EVERY SOLUTION**



**IDENTITY | PACKAGING | PRINTING | EDUCATION | LOGISTICS**







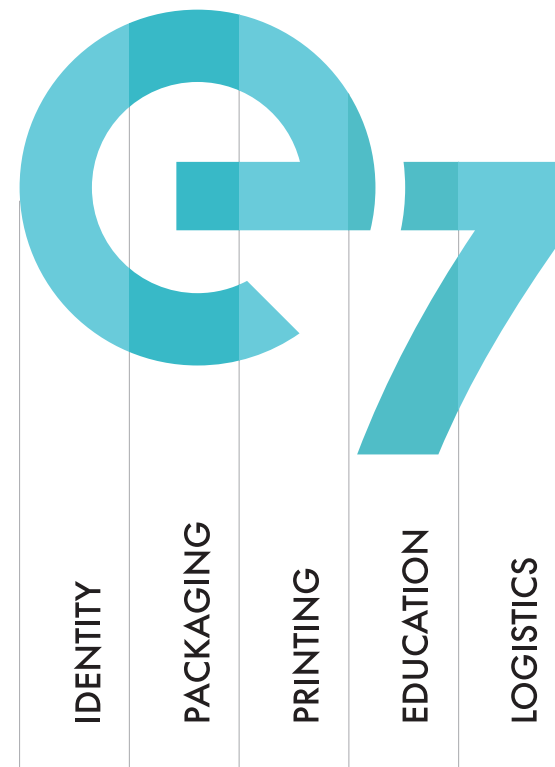


# SEAMLESS INTEGRATION AT YOUR SERVICE

**e7 Group** stands as a driving force behind progress, forging strong, long-term partnerships with the world's most influential companies and government entities. Our commitment goes beyond providing solutions—we are shaping industries, redefining standards, and paving the way for a more secure, connected, and dynamic future.

At **e7**, innovation is not just what we do—it's who we are. With a relentless pursuit of excellence, we deliver cutting-edge expertise backed by a proven track record of quality and reliability. Our vision extends beyond today, as we anticipate the evolving needs of businesses and institutions, ensuring they stay ahead in an ever-changing world.

**From identity solutions to printing, packaging, education and delivery, we provide seamless solutions with seamless integration—designed to work together effortlessly and always at the service of our clients.**





## THIS IS FUTURE MAKING

### **SUSTAINABILITY**

At **e7 Group**, sustainability drives our operations. We monitor and reduce our environmental impact by focusing on energy efficiency, GHG emissions, and waste management. Committed to decarbonization, we continuously optimize processes to shrink our carbon footprint.

With a certified Integrated Management System (IMS) and ISO 14001:2015 EMS, we uphold the highest environmental standards, ensuring responsible, sustainable solutions for a greener future.

### **ENERGY EFFICIENCY**

We are committed to improving our energy performance and efficiency by continuously identifying reduction opportunities across all our operations.

### **GREEN SOLUTIONS**

At e7, we believe that progress and sustainability go hand in hand. Our commitment to green solutions ensures that businesses can achieve their goals without compromising the environment. By integrating cutting-edge innovation with eco-friendly practices, we help our clients reduce their impact while maintaining the highest standards of efficiency and quality.

- Sustainable Logistics – Our flex-fuel fleet, electric bikes, and optimized delivery systems minimize emissions and promote cleaner transportation.
- Eco-Friendly Materials – We prioritize the use of recycled paper and ensure that most of our packaging solutions are sustainably sourced.
- Responsible Practices – From reducing waste to energy-efficient printing, we continuously explore new ways to make our operations greener.

# PIONEER THE FUTURE WE WANT TO SEE



# ERIN UTURE VANT SEE

## THIS IS FUTURE THINKING

### INNOVATION

Innovating Today to Shape Tomorrow.

At **e7**, innovation isn't just an advantage—it's our foundation. We are committed to staying at the forefront of high-tech advancements, continuously integrating the latest breakthroughs in secure printing, authentication, and brand visibility solutions. Our goal is not just to keep up with change but to drive it, setting new standards for the industry.

### CUTTING-EDGE TECHNOLOGY

We invest in the most advanced AI-driven security features, smart authentication systems, and next-generation printing techniques to deliver unparalleled precision and reliability. From biometric-enhanced identity solutions to intelligent packaging with embedded digital features, we push the boundaries of what's possible.

### FUTURE-READY SOLUTIONS

Innovation at **e7** means anticipating tomorrow's challenges today. We develop scalable, adaptive solutions that evolve with market needs, ensuring our clients remain ahead of the curve. Through R&D, strategic partnerships, and continuous investment in emerging technologies, we create products and services that define the future of identity, brand presence, education and logistics.









# IDENTITY



# INNOVATION THAT MOVES THE WORLD

**e7** leverages the latest in secure printing to protect sensitive personal and corporate data. We serve diverse sectors, including government, banking, telecom, retail, hospitality, and transport, delivering advanced security and personalization solutions.

As a leader in secure printing and identity management, we support governments and global businesses with reliable, end-to-end data protection solutions.



## OUR SERVICES

# GOVERNMENTS

### Identity solutions

We manage the entire identity document lifecycle—from enrolment and data preparation to secure personalisation, chip encoding, and PIN management. Our expertise extends to instant issuance, case management, document verification, and quality assurance. With public key infrastructure (PKI), **e7** also provides secure solutions for the creation, storage, and distribution of digital certificates.

### Border and travel

We're able to provide an interoperable, fully scalable suite of products and services to help governments design secure border control solutions. Our biometric technologies quickly authenticate identities through face, fingerprint and iris modalities, allowing border forces to determine if a person should be allowed entry.

### eGovernment

We provide individual solutions for digitising documents, improving security across all government and corporate sectors.

### Biometrics

Biometrics has become a standard security measure across devices, with fingerprint mapping, retina scans, and face recognition ensuring data safety. **e7** empowers clients with advanced hardware, enabling three biometric modalities—face, fingerprint, and iris—in their products. Partnering with government agencies, we deliver scalable authentication systems, adapting to projects of any size.

### Tax stamps

Supporting governments in physical tax collection tax stamps. Tax stamps can be created to carry serialised codes for item-level production monitoring and supply chain track and trace, ensuring governments receive accurate tax revenue. **e7** offers various types of Tax stamps with high security features.

### Ballot papers

Secure, traceable ballot papers that are easy for constituents to use and accurately processed by ballot counting staff are critical to the integrity of an election. We uphold the strictest quality control measures with regard to ballot production. **e7** has the capacity to produce 25 million Ballot papers per month, with various security features included.

# BANKING

## **Payment card personalisation**

**e7** produces a range of different payment cards from small orders up to quantities in the millions. We are also experts in producing Europay, Mastercard, Visa (EMV) cards with varying memory capacities and operating systems that can be tailored to individual project requirements – and manufacture up to 25 million EMV cards a year.

From plastic manufacturing and personalisation to fulfilment, we work with domestic and international clients to deliver the highest quality products on time and on budget.

## **Personalisation bureau services**

Our personalisation bureau, based in Abu Dhabi, allows **e7** to offer payment industry companies total card solutions and create truly unique products.

- **Electronic personalisation:** Contact, contactless, dual-interface chips, and magstripe encoding.
- **Custom designs:** Embossing, indent printing, color image, thermal, and drop-on-demand printing.
- **Packaging:** Quality-controlled fulfilment with inserts and promotional materials.
- **Secure delivery (UAE):** Door-to-door courier service with 24/7 support.eGovernment

# TRANSPORT

## **Contactless cards**

We print on different types of plastic with a contactless chip built in. We also add individual photos for easy identification. Cards can include various memory capacities and operating systems depending on project requirements.

We produce contact chip, contactless chip, hybrid or dual interface chips. We use advanced chip technologies including MIFARE Classic, MIFARE Plus, MIFARE DESfire and Calyps.

## **Pre-personalised paper tickets**

These travel tickets have individual serial numbers for secure traceability and are customised for individual vending systems.

## **Account based ticketing (ABT)**

We offer ABT solutions with closed or open loop cards, with or without payment scheme certification.



# TELCOS

## **eSIMs**

These digital SIMs allow customers to activate a cellular plan from their carriers without the need for a physical SIM. Up to 8 eSIMs can be installed on each phone and they allow 2 contact numbers to be used at the same time.

## **SIM card production**

**e7** has the capability to produce over 15 million SIMs a year. We also offer a range of substrates and print finishes to allow our clients to personalize SIMs to match their corporate branding.

Our SIM services include CDMA, RUIM, GSM 2G, GSM 3G and LTE SIM – including various memory capacities, browsers and applets to match project requirements.

Our SIM services include CDMA, RUIM, GSM 2G, GSM 3G and LTE SIM – including various memory capacities, browsers and applets to match project requirements.

Sizes include 2FF, 3FF, 4FF, full card, half card and quarter SIM.

We manufacture using PVC, recycled PVC and ABS.

## **SIM card packaging**

We provide SIM fulfilment packaging complete with leaflets, user manuals and any promotional literature. All packaging is quality controlled to ensure the integrity of the pack. We then courier packs direct to customers anywhere within the UAE.

## **ACCREDITATIONS & CERTIFICATIONS**

**At e7 Group, we are proud to be among the few companies worldwide to hold these prestigious certifications.**

- Intergraf - ISO 14298 Management of Security Printing Processes (Central Bank level)
- MasterCard
- Card Quality Management (CQM) MasterCard
- CEC Card Eco Certification Scheme from Master Card
- Visa
- Union Pay Card Manufacturer
- GSMA Security Accreditation Scheme (SAS)
- G7 Certificate - Master Facility Grayscale
- ISO 27001:2013 - Information Security Management System
- ISO 9001:2015 - Quality Management System
- ISO 14001:2015 - Environmental Management System
- ISO 45001:2018 - Occupational Health and Safety Management System
- ISO 22031 Business Continuity Management System (ongoing)

COLOR SYSTEM  
الاجين

ANTI-BREAKAGE  
NATURAL TONES  
LONG-LASTING  
100% GREY COVERAGE

100ml CREAM + 150ml OXIDANT + 10ml SERUM

721

INTERFERENCE  
AG-GEN



AG-GEN







**PACKAGING**



# MAKING A TANGIBLE DIFFERENCE TO YOUR BRAND

Like all industries in the 21st century, the printing industry must adapt to meet future client demands and align with the global shift toward more sustainable production. **e7** is ahead of the curve, leveraging state-of-the-art technologies to create innovative, environmentally friendly packaging solutions for a diverse range of needs.



## OUR SERVICES

### Structural design and prototyping

Our advanced software allows clients to visualise and test concepts before packaging production.

### High quality printing

Because we've invested in state-of-the-art equipment, we're able to produce the finest finishes across most materials including corrugated board, paper cups, labels and metallic finishes.

### Special finishes

We're experts in embossing, debossing, foil stamping, UV/WB coating, drip-off varnish and matte/gloss/velvet lamination.

### Variable data printing

Our integrated approach allows us to incorporate variable data into our packaging, including barcodes, QR codes, serialisation numbers and personalised messaging. This in turn enables detailed product traceability, authentication and customisation.

### Supply chain management

Our streamlined production process capabilities extend to inventory management, warehousing, fulfillment and distribution.

### Sustainability

We source certified recyclable, biodegradable and compostable materials, implementing industry-leading sustainability standards to offer our customers a range of eco-packaging options.

### Duplex cartons

e7 produces high-quality Duplex Board cartons with advanced

offset printing. Our finishing includes lamination, die-cutting, foiling, and flame sealing for precision and durability. We also offer Braille printing, a regional exclusive, for enhanced accessibility.

### High-Quality Flexo Printed Labels

We produce 8-color flexographic labels for packaging and airline boarding passes, ensuring precision, durability, and brand enhancement across industries.

### Paper cups

Promote your company, brand or message in an innovative and cost-effective way with custom printed cups. From a fluffy to a large latte cup and everything in between we have the solution for you.

## COMPANIES THAT TRUST US





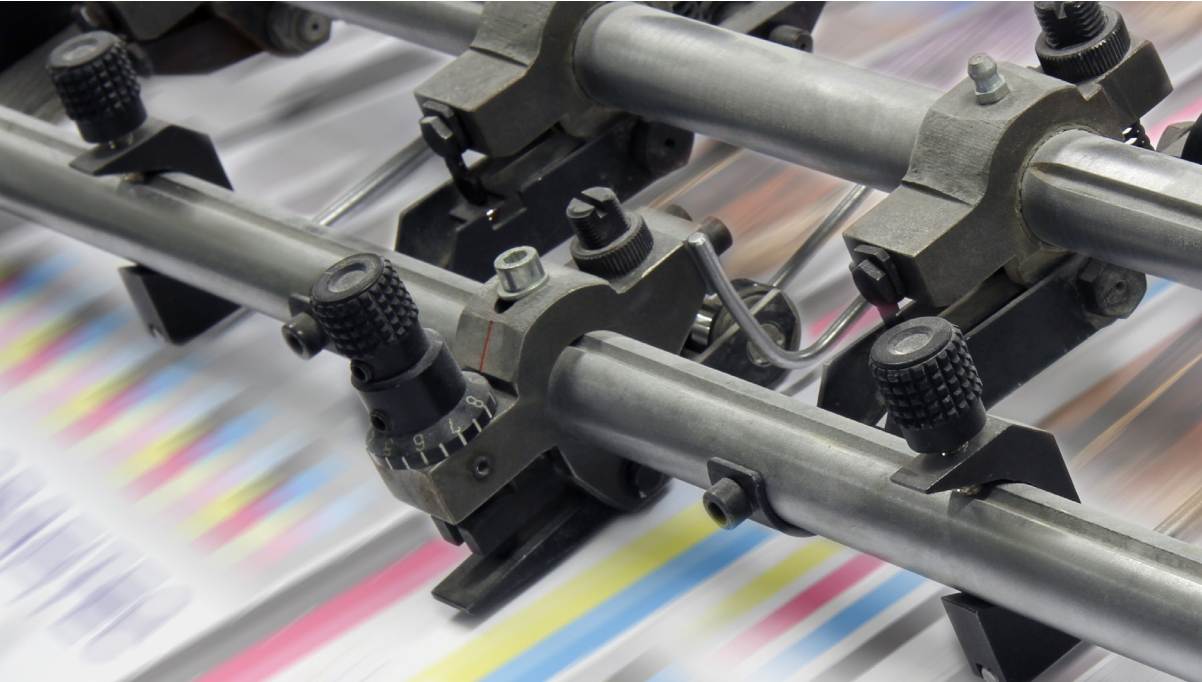




A teal-tinted photograph of a printing press mechanism. A large white number '3' is visible on a component of the machinery. Overlaid on the right side of the image is the word 'PRINTING' in a large, bold, white, sans-serif font.

**PRINTING**





# THE NEXT CHAPTER IN THE FUTURE OF PRINTING

**e7** is a long-established regional powerhouse, a trusted partner across a range of publishing sectors that include newspapers, magazines and books, as well as large scale out-of-home print projects and educational materials. We constantly upgrade our print equipment so all our clients can rest assured that we'll always deliver the world-class premium service their print projects deserve.

## OUR SERVICES

### Graphic design

Our in-house designers and artworkers help clients prepare every aspect of any digital file format in preparation for print. From retouching to proofing the finished artwork, this stage is essential for the finest finished product.

### Offset printing

Advanced printing technologies deliver crisp and vibrant prints with perfect colour accuracy and sharpness.

### Special print

We offer our customers a full range of unique finishes and effects, including foil stamping, embossing, die-cutting and varnishing.

### Digital printing

Not every project required a huge run, so our digital offering is perfect for on-demand and short run jobs, providing flexibility, cost-effectiveness and quick turnaround times.

### Large format

With advanced digital printing we handle large scale projects including billboard posters, banners and signage, reproduced in high resolution for complete clarity of image.

### Finishing services

Our experienced team can provide binding, laminating, folding and trimming services to fully complete all your projects.

### Fulfilment and distribution

Our truly integrated service includes warehousing, packing and shipping, helping to streamline projects and deliver finished products directly to our clients or end users.

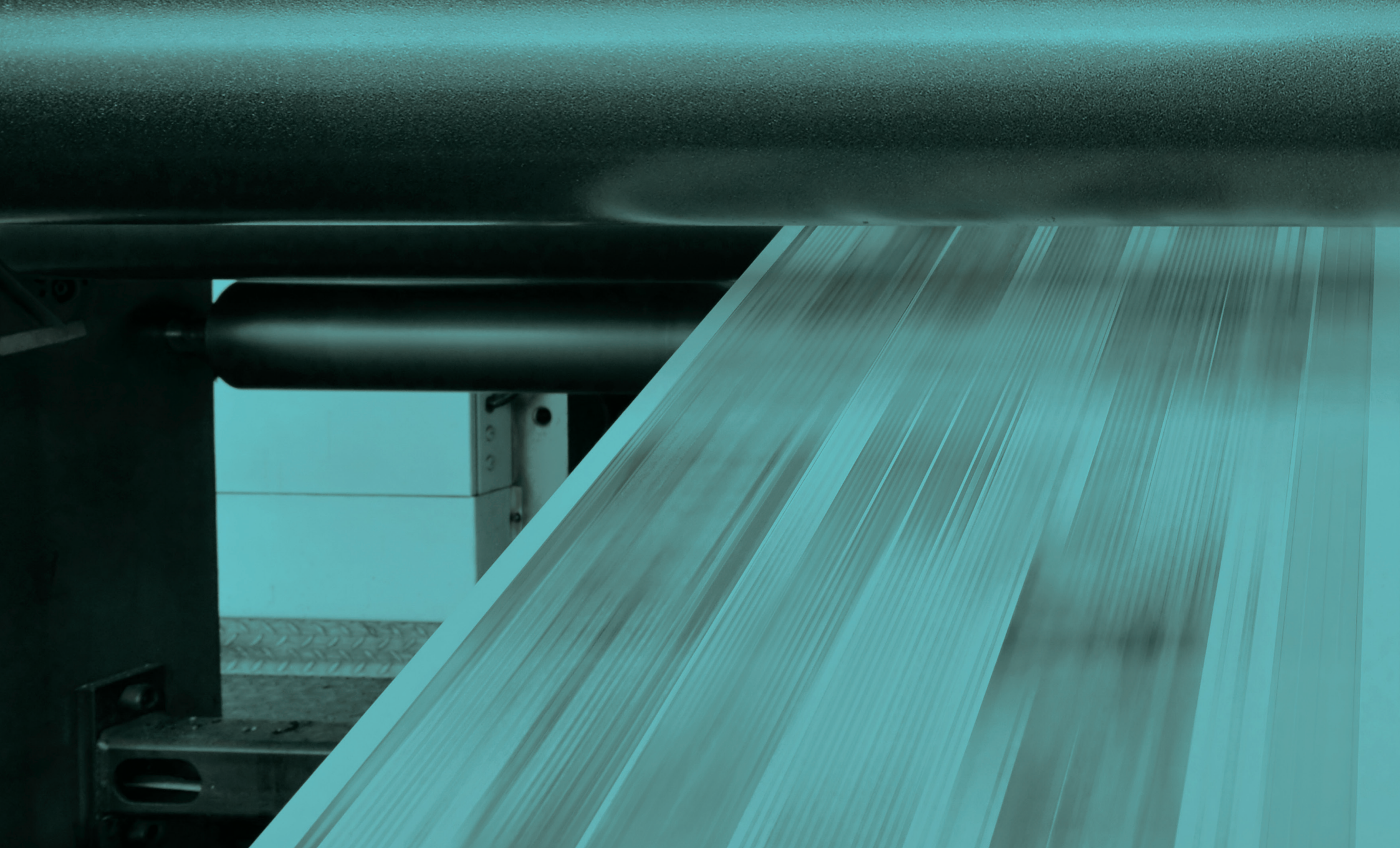
## ACCREDITATIONS & CERTIFICATIONS

- Environmental Management System ISO14001:2015, certified since 2016
- Quality Management System ISO 9001:2015, Certified since 2016
- Occupational Health and Safety (OH&S) Management System
- ISO 45001:2018, certified since 2016
- Business Continuity Management System ISO 22301:2019, in Process
- Information Security Management Systems ISO 27001:2022
- Abu Dhabi Occupational Safety and Health System Framework (OSHAD SF)
- Forest Stewardship Council - FSCTM Chain-of-Custody, in Process

## ORGANIZATIONS THAT TRUST US











**EDUCATION**





# EDUCATING STUDENTS, EMPOWERING TEACHERS

Established in 2019 with the aim of providing educational institutions in the United Arab Emirates – presented by the public, private and vocational sectors – with the best innovative educational products and solutions, as well as providing consultations that contribute effectively to developing the educational system and bringing it to globally competitive levels.

## OUR SERVICES

We believe in a world in which reading, learning, and access to information are considered rights, not privileges so that all children thrive.

Core business values: Passion, Integrity, Innovation, Evolve and adapt.

- Provides many integrated services in the fields of educational publishing.
- Best innovative educational products and solutions.
- Providing consultations that contribute effectively to developing the educational system.
- Printing and distributing school and educational books.
- Distribution of a wide range of educational resources (Educational resources are very from student's books to teacher guides, learning supporting materials, quizzes and assessments)
- Electronic and interactive educational platforms (We provide access to different educational platforms that support the curriculum we promote, such as (Matific, MHE Alex, BoClips, TWIG platforms, Kutubee, and others)
- Developing a state of art digital reading (cutting age technology) and publishing platform.
- Providing educational publications and products from various local and international publishing houses
- Consultation management in the educational field. We provide complete consultation service for new educational institution or existing one that seek to grow and adopt different approach
- Training and development services. With every service we provide (resources, platforms,...) we are providing a complete training session that targeting the teachers empower them to better utilize the services provided.
- Building and correcting electronic tests and quizzes bank.

## ORGANIZATIONS THAT TRUST US











# LOGISTICS & DISTRIBUTION





# THE FUTURE OF LOGISTICS IN SAFE HANDS

At **e7**, we're already delivering the next generation of distribution, and logistics services. We streamline supply chains to maximize efficiency and profits while providing dedicated customer support for our global clients. With sustainability integrated into every step, **e7** is the future of smart, reliable logistics.

## OUR SERVICES

### Distribution services

With a network of over 2,000 distribution platforms, we deliver more than 500 publications across the UAE, the Gulf region, and several Arab and foreign countries

### Logistics services

With nationwide coverage and specialized logistics tools, including warehouses and tailored transport, we ensure safe, fast service for government and private entities in the UAE, handling up to 20,000 shipments per day.

#### Our Logistics services include the delivery of:

- Medical supplies and medicines from medical facilities to homes
- Secure shipments (Cards, Documents, etc)
- Retail shipments (Samples, Gifts, Products, etc)

### eCommerce Logistics

Our advanced e-commerce logistics services ensure seamless order fulfillment, fast delivery, and reliable support to help businesses thrive in the digital marketplace.

### Mailroom Services

We provide comprehensive mailroom solutions, offering efficient handling, sorting, and delivery to meet the needs of businesses and organizations.

### Secured delivery

e7 specializes in the secure delivery of passports, IDs, and high-security documents. With strict protocols, real-time tracking, temperature control, and confidentiality, we ensure safe and compliant handling of sensitive materials.

## ORGANIZATIONS THAT TRUST US



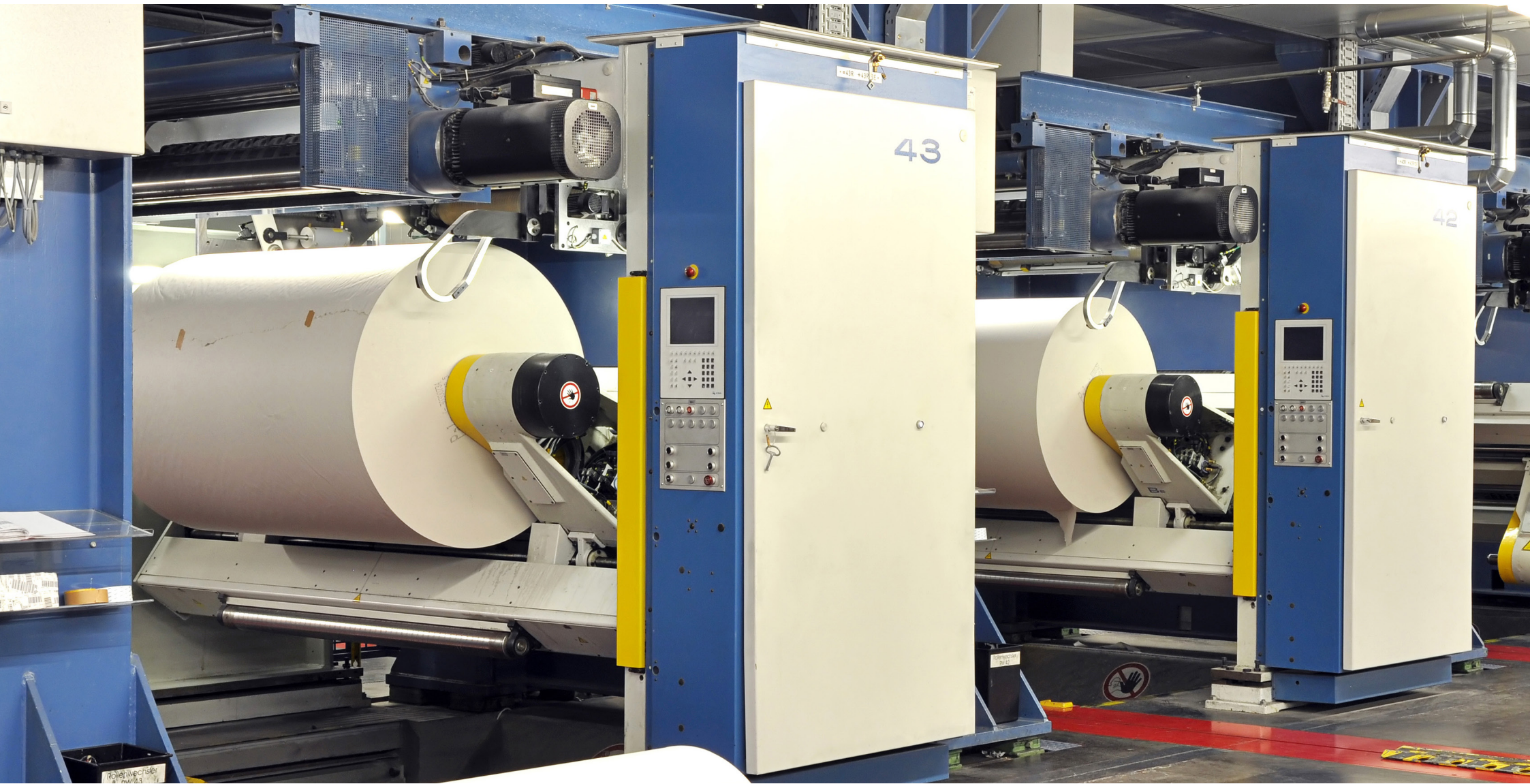














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